

## Best Practice 1: Innovation Projects

### Goal

Innovation has been the focal point for success and survival of all nations and institution. The purpose was to rekindle the lost spark of innovation. It aimed to have a holistic approach by including a relatively neglected but important aspect of team research, namely team goal commitment or the team member's attachment to the team goal. It is to encourage the stakeholders of the institution to aspire, choose, discover and thereby accelerate the pace of development of a research environment. It mobilizes each individual to become research mavericks who succeed in bypassing the early approved processes. It instils a culture of cross-functional collaboration, continuous learning cycles, and clear decision pathways that help enable innovation.

### Context

Every year University of Delhi offers innovation projects to college faculty and students, to promote and enhance the research environment in the colleges.

### Practise

The college was assigned eight Innovation Projects. The list of projects is given below:

[www.du.ac.in/du/uploads/Academics/14082015INNOWEB-11.pdf](http://www.du.ac.in/du/uploads/Academics/14082015INNOWEB-11.pdf)

S.No.	Project Code	Title
1.	SSCBS 301	Quantify the impact of Corporate Operations on Environment
2.	SSCBS302	Shram Daan for Skilling India: Harnessing youth Power for Development
3.	SSCBS303	Raahat
4.	SSCBS304	Sustainable Business Strategies: A Study of Select Indian
5.	SSCBS305	Web Based Automation for Self-Assessment of An Academic Institution
6.	SSCBS306	E-waste Management: A social responsibility towards sustainability
7.	SSCBS307	Financial Literacy Among Indian Youth: A Study of University

### **Evidence**

All the innovation projects allotted to the college have been successfully completed. A number of workshops and seminars were held to emphasize and educate others about the ideas and the output of these projects. Research papers from the innovation projects have been presented and published in renowned conferences and journals.

### **Resources Required and Problems Encountered**

Resources: Laptops, printers.

No major problems were encountered.

### **Best Practice 2: Sensitization Using Theatre**

#### **Goal**

To sensitize the student community about various social issues.

#### **Context**

SSCBS organises an annual street play festival “Manthan” wherein it joins hands with the street theatre societies of colleges across the globe. It is an effort to transform the mind-set of the viewers with a belief that the power to do so lies within them. Street plays are chosen to communicate with the masses as they break away from the conventional preaching and instead present ideas in either satirical or humorous ways which are popular and more easily understood.

#### **Practice**

From its humble beginnings at the Jantar Mantar in 2007 with just three performances, it has today evolved into the largest street theatre festival in India with an International footprint. In its 10th iteration, Manthan reached out to an audience, larger than 5 lakhs, across 45 cities in Brazil, Russia, Nigeria, Nepal, and India.

#### **Evidence of Success**

SSCBS has developed street plays on themes such as whistle-blowing, civic sense indifference, political consciousness, religious fanaticism, censorship of art, and

Naxalism. The team has won many prizes in national competitions.

### **Resources Required and Problems Encountered**

Organizing the event at a big level requires lot of planning and coordination. More funds will help in organizing the event at a much larger scale.

### **7.3 Institutional Distinctiveness**

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust

Provide the weblink of the institution in not more than 500 words

Weblink: <http://www.sscbsdu.ac.in>

### **Placements and Summer Internships**

College has a Career Development Centre (CDC), the Placement Cell of the college which serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Lectures and sessions with industry practitioners and regular industry interaction via industry visits, pre-placement talks, workshops and compulsory summer internships for the second year students help bring the academic and the corporate world closer for them. All of these help students to achieve well- rounded growth and a balanced perspective towards academic knowledge and corporate- ready skills.

Students of SSCBS have also done well in academic endeavours such as qualifying the CAT (Common Admission Test for admission in PG Programs in Management at IIMs and elsewhere) and successfully converting opportunities in prestigious institutions for higher studies.

Out of 240 students, 170 students got the placement in an organisation. 90 students cleared the competitive examination. 48 recruiters visited the campus and offered 187 offers. Some of the recruiters are Aon Hewitt, Bain Capability Network, Bajaj Capital, DE Shaw Group, EY, Google, HCL, Justdial, KPMG, LinkedIn, McKinsey Knowledge Solutions, Nasscom, S&P Capital IQ.